

# - Enterprise **PRESS RELEASE**

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## **Bees get a helping hand against deadly varroa mite with fun game**

A software development firm has built a fun game to help raise awareness of a deadly problem currently threatening the UK's bee population.

[T-Enterprise](http://www.t-enterprise.co.uk/flashgame/playgame.aspx?id=bee-day) based in North Lanarkshire has just released the free flash game at <http://www.t-enterprise.co.uk/flashgame/playgame.aspx?id=bee-day>

Players take control of a giant magnifying glass to burn deadly varroa mites as they make their way towards a bunch of bees cowering in the centre of the hive.

But be careful where you aim it – if you damage the honeycomb too much, it's game over.

The game is fun but T-Enterprise's MD Sadia Chishti said it has a serious side.

She said: "Environment minister Lord Rooker recently warned the UK's bee population could be wiped out within ten years if enough action isn't taken. One of the main threats is the varroa mite, which latches onto bees and sucks their 'blood'".

According to [reports](#), the mite has been in the UK for 16 years, and has previously been controlled using chemical treatments.

But as mites are becoming resistant they are threatening bee colonies once again.

Sadia added: "We built this game to raise awareness of the problem. The more people know about it, the more pressure there will be on the government to up its current £2 million funding into bee health and disease research."

T-Enterprise is a bespoke software and game development business based in Coatbridge in North Lanarkshire. It employs six people and works with businesses across the UK.

It is well known for its topical viral games and websites, with new electronic card site [SendAValentine.co.uk](http://SendAValentine.co.uk).

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### **NOTES TO EDITORS**

- For any further information please contact Paul Green on 08452 303049 or email [press@publicityheaven.com](mailto:press@publicityheaven.com)
- A company factfile and images are available at [www.t-enterprise.co.uk/press](http://www.t-enterprise.co.uk/press)

