

PRESS RELEASE

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Reject Big Brother 10's Sree In A Brand New Viral Game

Screenshots of the game are available on request

Leading Glasgow based games design and development company T-Enterprise has taken inspiration from recent events in the Big Brother 10 house and created a new viral game that allows anybody to reject loser in love Sree.

Sree Heartbreak features the love struck if slightly slimy Big Brother 10 housemate Sree as he convinces himself that fellow housemate Noirin really does love him. Unlike Noirin, who seems too nice to actually reject Sree outright, everyone playing the game will get to shoot him down... literally!

Put together in 24 hours by the experts in games design and development, this game gives you the chance to aim and fire on heart shaped balloons featuring Sree's head. All you have to do is shoot as many balloons down as possible without letting them escape. If you do not shoot down Sree's advances, you are just going to encourage him.

This is the latest free viral game released by T-Enterprise and can be found at <http://www.t-enterprise.co.uk/sree>

T-Enterprise's Managing Director Sadia Chishti was apparently cringing along with the rest of the nation during the episode that aired on Monday 15th June.

"After watching Big Brother last night I was absolutely shocked that Sree didn't seem to get that Noirin didn't like him as anything more than a friend! I really felt sorry for her but couldn't stop myself from cringing at his antics."

"Normally most of the general public would have felt sorry for him but his attitude's offended a lot of people so why not play a fun game to do what we all want Noirin to do – just reject him outright and put him out of his misery?"

To play this free game, just line up your shot using your mouse and fire by pressing the left button.

For every balloon you shoot down, you get a point so just improve your aim and watch the points accumulate. You can choose to have one balloon to aim at or two before your game begins. However, if you miss and let Sree escape five times then your game is over.

T-Enterprise employs six people and works with businesses in a range of industries across the UK.

The company sends out free topical viral games every week, based on events in the news.

One of the most recent featured Katie Price trying to prevent ex-husband Peter Andre from getting any TV time by throwing horseshoes at TV screens following their recent highly publicised split.

You can sign up to receive news and links to the latest free game releases at www.t-enterprise.co.uk/corporate-technology/fabnewsletter.aspx.

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NOTES TO EDITORS

- For any further information please contact Zarrar Chishti on 0141 771 9888 or email zarrar@t-enterprise.co.uk
- A company fact file and images are available at www.t-enterprise.co.uk/press
- Screen shots are available