

date – for immediate release

Hit back at reality TV shows – but not Mikey - with ‘Big Brother’ game

People who are fed up with hours of reality TV shows on the box every night can hit back with a new free online game that has just been launched.

In [Reality TV Strikeout](#) you use a baseball bat to hit balls into TV screens showing some of the worst reality shows.

It's set in the Big Brother garden. And you have to be careful not to hit blind BB contestant Mikey with a ball, as actually happened in the show [earlier this week](#) (warning, fruity language in that video clip).

The game is the latest to be released by Scottish games development firm [T-Enterprise](#).

You can play it free online at www.t-enterprise.co.uk/mikey.

There are PG and 18 versions featuring Mikey swearing.

T-Enterprise's MD Sadia Chishti said: "Reality TV is everywhere and it's time to strike back! We were inspired by poor Mikey being hit by a ball while he was paddling in the BB pool, so we thought it would be cool to make him the star of the game."

Some of the TV shows you can destroy in the game include:

- Lame Academy
- America's Next Top Hovel
- Tripe Swap
- I'm Celibate, Get Me Out Of Here
- Little Sister
- The Y Tractor

T-Enterprise is a games development business based in Glasgow. It employs six people and works with businesses across the UK.

Earlier this year it captured national headlines with the launch of a game where players help a Heather Mills character collect her £24m divorce settlement by throwing water around a courtroom.

Other recent games include gentle ribbing of British Airways for the Heathrow terminal five PR disaster, and one criticising the Chinese police for their heavy handling of ITV journalist John Ray during the Beijing games.

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NOTES TO EDITORS

- For any further information please contact Paul Green on 08452 303049 or email press@publicityheaven.com
- A company factfile and images are available at www.t-enterprise.co.uk/press
- Screen shots are available