

PRESS RELEASE

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Beat Bush To Restore Peace In Brand New Viral Game

Screenshots of the game are available on request

T-Enterprise, the leading UK based games design and development company, is proud to announce that they are releasing yet another brand new and topical FAB viral game. Having recently built a stellar reputation on the back of the release of numerous other viral games, this week's game is available to the millions of people that regularly play games online. This week's game focuses on the Nobel Peace Prize that was recently awarded to Barack Obama. This event has generated a lot of controversy given the US involvement in the current war in Afghanistan with two distinct camps forming – one that believes that he should not have been awarded it and another believing that it is just reward for the attempted liberation of the Afghan people.

The O-Team Operation: Peace Prize features Barack Obama, Joe Biden, Hillary Clinton and Bill Clinton teaming up as the O-Team, in much the same way as the A-Team once did in the 1980s, to liberate the Nobel Peace Prize from the grip of George W. Bush. Bush has kidnapped it and is holed up at his Texas ranch, sulking because he was never awarded one. While 3 members of the team storm the ranch and attempt to locate and liberate the prize, you have to stay outside and guard the entrance. As soon as they enter, Bush will appear and try to shoot you. You must hold him off for as long as it takes for the rest of your team to achieve their goal. The more shots you land, the better your score will be but do not get killed or else your game will be over.

This is the latest in a long line of free viral games released by T-Enterprise and can be found at <http://www.t-enterprise.co.uk/operationpeaceprize>.

Sadia Chishti, T-Enterprise's Managing Director, has monitored the reception that Obama's win has received and thought the topic would make an excellent game.

“The controversy started almost as soon as it was announced that Obama had won the Nobel Peace Prize and it did strike me as a little bit odd that the US Commander In Chief would be awarded it, especially when you look at the Afghanistan situation. We were talking about it at the office the next day and someone joked how funny it would be if George W. Bush was awarded it instead, the great warmonger himself. As a result, we decided that it would be a perfect idea for our next game and here it is.

“We thought this would be especially fitting because it will be our last game of the noughties. This game has been built exactly a year after a similar game, *Bush Boot Camp*, in which Bush had shoes thrown at him. That game generated over 10 million hits in the first week and we thought it would be the best way to bring the decade to a close – with a huge thank you to everyone that plays our games.”

Created within 24 hours, the game is now available online and completely free to play. All you have to do is use the mouse to direct your gun and shoot Bush as many times as possible. The more shots you land, the better your score will be. The game only ends when the rest of your team emerges from the ranch or you get killed. You have to recover the prize to pass your mission so be sure to dodge those bullets.

T-Enterprise employs six people and works with businesses in a range of industries across the UK.

The company sends out free topical viral games every week, based on events in the news.

One of the last viral games featured Thierry Henry's Maradona-esque Hand of God for France against the Republic of Ireland, with players having to score as many goals with their hands as possible.

You can sign up to receive news and links to the latest free game releases at www.t-enterprise.co.uk/corporate-technology/fabnewsletter.aspx.

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NOTES TO EDITORS

- For any further information, please contact Zarrar Chishti on 0141 771 9888 or email zarrar@t-enterprise.co.uk
- A company fact file and images are available at <http://www.t-enterprise.co.uk/press>
- Screen shots are available