

**date – for immediate release**

## **Games developers turn attention on Sarah Palin's environmental policies**

A bunch of computer games developers in Scotland are hoping to draw attention to the environmental policies of American wannabe vice president Sarah Palin.

The team at [T-Enterprise](#) have released a free online game called [Polar Palin](#).

Players must control a cartoon polar bear and use dynamite to blow up oil wells, while avoiding the Palin campaign tank.

You can play the game at: [www.t-enterprise.co.uk/polarpalin](http://www.t-enterprise.co.uk/polarpalin).

T-Enterprise's MD Sadia Chishti said: "This game is funny but it has a very serious message.

"The US recently classified the Alaskan polar bear as a threatened species and it is predicted that the population of bears could be reduced by two thirds by the year 2050.

"Yet the state of Alaska, led by republican vice presidential candidate Sarah Palin, is going to sue the government to reverse the decision. They are worried it will hold back oil and gas developments."

Sadia added: "We believe this is an appalling lack of judgement from someone who wants to be the second most powerful person on the planet, and we believe more people should be talking about it."

T-Enterprise is a games development business based in Glasgow. It employs six people and works with businesses across the UK.

Recently it captured national headlines with the launch of a game where players help a Heather Mills character collect her £24m divorce settlement by throwing water around a courtroom.

Other recent games include gentle ribbing of British Airways for the Heathrow terminal five PR disaster.

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### **NOTES TO EDITORS**

- For any further information please contact Lucy Gardiner on 08452 303049 or email [press@publicityheaven.com](mailto:press@publicityheaven.com)
- A company factfile and images are available at [www.t-enterprise.co.uk/press](http://www.t-enterprise.co.uk/press)
- Screen shots are available