

PRESS RELEASE

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## **Katie Price Destroys Peter Andre's Face And TV Career In New Viral Game**

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### **Screenshots of the game are available on request**

A Glasgow based games design and development team has created a new viral game based on the very public break up of the ultimate reality TV couple, Peter Andre and Katie Price.

Reality Breakup features Katie's alter ego Jordan, who does not want her husband to get any TV time following the announcement of their break up. After seeing his face appear on TV after TV in a shop window, she throws horseshoes to smash his career... and his face! No TV time for him!

You play horse mad Jordan in the game and hit as many TVs displaying Peter Andre's face as possible, but make sure that you avoid the TVs featuring her!

This is the latest free viral game released by T-Enterprise and can be found at [http://www.t-enterprise.co.uk/reality\\_breakup/](http://www.t-enterprise.co.uk/reality_breakup/)

T-Enterprise's Managing Director Sadia Chishti leaves nobody in any doubt as to why the renowned games development company produced this game.

"Their relationship started on a reality TV show and they've kept the public hooked on their relationship ever since with magazine deals and reality TV shows. Now they've decided that they want privacy... or do they?"

"Many people think that Andre and Price are just media hungry and the whole break up is just a hoax to gain more publicity so the concept of this game is to give them just that... and also to give people the chance to throw something at them without receiving an assault charge!"

To play the free game, all you have to do is aim the horseshoes with your mouse before using the left button to fire.

To earn points, Jordan has to smash all TVs featuring her husband's face.

However, if a horseshoe hits the TVs that feature her own face and limit her TV time then you get a strike against you. Five strikes and your game is over.

T-Enterprise employs six people and works with businesses in a range of industries across the UK.

The company sends out free topical viral games every week, based on events in the news.

One of the most recent featured David Cameron trying to stop the plans for Heathrow's third runway going ahead with the help of a little dynamite.

You can sign up to receive news and links to the latest free game releases at [www.t-enterprise.co.uk/corporate-technology/fabnewsletter.aspx](http://www.t-enterprise.co.uk/corporate-technology/fabnewsletter.aspx).

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#### **NOTES TO EDITORS**

- For any further information please contact Zarrar Chishti 0141 771 9888 or email Zarrar@t-enterprise.co.uk
- A company fact file and images are available at [www.t-enterprise.co.uk/press](http://www.t-enterprise.co.uk/press)
- Screen shots are available