

PRESS RELEASE

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Stop Estranged Wife Of Silvio Berlusconi's Telling All In Brand New Viral Game

Screenshots of the game are available on request

The leading UK based games design and development company, T-Enterprise, has launched numerous free FAB games over the past few years and has built an outstanding reputation because of it. The team has launched yet another of the free viral games that it has become famous for. This week's game is absolutely sensational, drawing on the recent news that the estranged wife of Silvio Berlusconi, the Italian Prime Minister who is famous for his extramarital affairs, is to release a tell all biography.

Silvio Inferno features Silvio Berlusconi rushing around and gathering up all of the copies of his wife's biography in an attempt to protect his already fragile reputation. He must collect all the books and burn each one individually whilst dodging the boulders that are beginning to roll ever closer and threaten to squash him. Only after you have burned all the books and avoided all the boulders can you win the game.

This is the latest in a long line of free viral games released by T-Enterprise and can be found at <http://www.t-enterprise.co.uk/silvio>.

Sadia Chishti, T-Enterprise's Managing Director, knew that the UK based development team had to use the news of Berlusconi's wife's tell all book as the inspiration for a new game.

"I love Italy – the food, the music, the country itself – but it has never failed to amaze me how corrupt the politics are. However, Silvio Berlusconi has taken it to a new level and I cannot believe that he has gotten away with so many of his stunts in the past. However, I really think his time is up now!

"Given the fact that Berlusconi controls the Italian media and so can restrict what they publish about him, what his soon to be ex-wife will have to say may come as a shock because he hasn't got a chance of controlling her any longer! The world will definitely want to read it!"

The game is readily available online and is free to play. All you have to do is use the arrow keys to move Silvio Berlusconi from the pile of books to the furnace and back again, pulling the lever down to ignite the furnace every time you want to burn a fresh book. If you burn all the books, you can win the game. However, if you are hit by too many boulders then you lose.

T-Enterprise thought of the concept, designed, developed and launched this game in the space of 24 hours after reading the news report about this sensational book.

T-Enterprise employs six people and works with businesses in a range of industries across the UK.

The company sends out free topical viral games every week, based on events in the news.

Last week's game featured Hillary Clinton trying to rescue hostages as Rambo before her husband managed to negotiate their release peacefully.

You can sign up to receive news and links to the latest free game releases at www.t-enterprise.co.uk/corporate-technology/fabnewsletter.aspx.

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NOTES TO EDITORS

- For any further information, please contact Zarrar Chishti on 0141 771 9888 or email zarrar@t-enterprise.co.uk
- A company fact file and images are available at www.t-enterprise.co.uk/press
- Screen shots are available