

**date – for immediate release**

## **Help the UK beavers shoot dead damaging crayfish in free online game**

A new free online game has been released to raise awareness of a major wildlife problem affecting Britain's rivers.

The American signal crayfish is being blamed for threatening fish supplies and weakening river banks – anglers have been told to kill them on sight.

Now a Scottish games development firm has released a new game [Britain's Got Crabs](#) to raise awareness of the problem in a fun way.

In the game from [T-Enterprise](#) players take control of a beaver (reintroduced to the UK over the last few years) and must shoot the evil crayfish before they eat the all the fish eggs.

You can play it free online at [www.t-enterprise.co.uk/crabs](http://www.t-enterprise.co.uk/crabs).

T-Enterprise's MD Sadia Chishti said: "We build free online games for our clients, but also for ourselves to raise awareness of issues we feel strongly about.

"Outside of fishing circles this is still a little known problem and we want to help spread the message. The UK has a chance right now to stop the signal crayfish before it does significant damage to fish."

T-Enterprise is a games development business based in Glasgow. It employs six people and works with businesses across the UK.

Earlier this year it captured national headlines with the launch of a game where players help a Heather Mills character collect her £24m divorce settlement by throwing water around a courtroom.

Other recent games include gentle ribbing of British Airways for the Heathrow terminal five PR disaster, and one criticising the Chinese police for their heavy handling of ITV journalist John Ray during the Beijing games.

ENDS

### **NOTES TO EDITORS**

- For any further information please contact Paul Green on 08452 303049 or email [press@publicityheaven.com](mailto:press@publicityheaven.com)
- A company factfile and images are available at [www.t-enterprise.co.uk/press](http://www.t-enterprise.co.uk/press)
- Learn more about the signal crayfish problem at [http://news.bbc.co.uk/1/hi/scotland/south\\_of\\_scotland/7564004.stm](http://news.bbc.co.uk/1/hi/scotland/south_of_scotland/7564004.stm)
- Screen shots are available