

<<<Monday 12th January>>>

UK George Bush “leaving card” website flooded with Middle East abuse

Screenshots of the George Bush card website are available on request

A website set up in the UK for anyone to send a farewell message to George Bush is being flooded with abusive messages from the Middle East.

82 per cent of messages sent to ByeDubya.com can be tracked back to the region using geographical analysis software.

And virtually every single one is unprintable.

The website was launched last Tuesday (6th January) by Glasgow games development company T-Enterprise.

Anyone can leave a message or draw a picture for free at ByeDubya.com.

All non-offensive messages will be compiled into a giant mosaic picture of Bush, printed off and sent to the White House when he leaves office on Tuesday 20th January.

In six days, 145,000 messages have been received – and with an average of 100 new messages arriving every hour, T-Enterprise has taken on two temps to moderate them.

Managing director Sadia Chishti said: “There’s some very creative swearing happening in these messages. People are taking a lot of time to put together elaborate messages, but many are totally obscene and cannot be printed.

“When we spotted the trend of so much abuse, we used our own geographical analysis tools to see where the messages were coming from. It was unbelievable to see how much abuse was coming from the Middle East.

“Most of the remaining messages are from the UK and USA. There are a lot of negative messages in those, but at least the majority are clean.”

All approved messages left on ByeDubya.com will be used to create a mosaic picture of George Bush.

T-Enterprise will get the card printed on a giant digital printer before posting it from Glasgow to the States.

The company employs six people and works with businesses across the UK.

Just before Christmas it got extensive international media coverage for its free game parodying an Iraqi journalist [throwing his shoes at George Bush](#).

In other games, players helped lorry drivers [get their revenge on Jeremy Clarkson](#) for insensitive comments; and players had to help Gordon Brown [shared sensitive data](#) before the government lost it again.

You can sign up for the free games for yourself at www.t-enterprise.co.uk/corporate-technology/fab-newsletter.aspx.

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NOTES TO EDITORS

- For any further information please contact Zoe Coll on 08452 303049 or email press@publicityheaven.com
- A company factfile and images are available at www.t-enterprise.co.uk/press
- Screen shots are available