

date – for immediate release

Interactive kids games ‘saved’ by Scottish computer game developers

A series of major new interactive trading card games for kids has been “saved” by a Scottish games development company, after another European supplier failed to deliver on time.

The launch of Digit Cards by Danish children’s company Dracco was threatened when their Hungarian supplier let them down at the last minute.

The whole point of the cards is that youngsters can track their collection online.

Scottish games development firm [T-Enterprise](#) was asked to help at the last minute – and delivered the new games websites on time, allowing the launch to proceed as planned.

You can see the sites at www.digitcards.com.

T-Enterprise’s MD Sadia Chishti said: “This was a real last minute job for us to meet a very tight marketing launch deadline. We worked round the clock to a tight brief to create the games and make them perfect.

“They look fantastic and are being very well received by children playing the Digit Cards games.”

She added: “We were delighted to step in and prove that Scotland is the place to turn to for reliable expertise.”

The range of Digit Cards from Dracco includes Happy Puppy, Predators and Luna Magica.

T-Enterprise is a games development business based in Glasgow. It employs six people and works with businesses across the UK.

Recently it captured national headlines with the launch of a game where players help a Heather Mills character collect her £24m divorce settlement by throwing water around a courtroom.

Other recent games include gentle ribbing of British Airways for the Heathrow terminal five PR disaster.

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NOTES TO EDITORS

- For any further information please contact Lucy Gardiner on 08452 303049 or email press@publicityheaven.com
- A company factfile and images are available at www.t-enterprise.co.uk/press
- Screen shots are available