

date – for immediate release

Control cartoon Gordon Brown to save Britain from food waste

A determined little cartoon Gordon Brown is on a mission to pick up wasted food dropped by David Cameron in a fun free online game.

“Gordon Brown and the Kingdom of the Wasters” has been put together by high profile Scottish games development firm [T-Enterprise](#).

You can play it free online at:

<http://www.t-enterprise.co.uk/flashgame/playgame.aspx?id=gordonbrown>

It's in response to the Prime Ministers recent urge for families to make saving food as important as saving energy.

Set to the backdrop of the houses of parliament, Gordon's aim is to retrieve the good food and to avoid the bad food that is being thrown away by David Cameron.

T-Enterprise's MD Sadia Chishti said: “Apparently families in the UK throw away 4.1 million tonnes of perfectly good food every year costing each around £420 annually.

“The game highlights the problem in a light hearted manner following Gordon Brown's political fight to tackle food waste in Britain.”

In the game, Gordon has to avoid rotten foods such as fish bones and pick up good food such as cakes and bananas.

T-Enterprise is a games development business based in Glasgow. It employs six people and works with businesses across the UK.

Recently it captured national headlines with the launch of a game where players help a Heather Mills character collect her £24m divorce settlement by throwing water around a courtroom.

Other recent games include gentle ribbing of British Airways for the Heathrow terminal five PR disaster.

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NOTES TO EDITORS

- For any further information please contact Lucy Gardiner on 08452 303049 or email press@publicityheaven.com
- A company factfile and images are available at www.t-enterprise.co.uk/press
- Screen shots are available