

**date – for immediate release**

## **Gordon Ramsey takes on Tana & Sarah in virtual snowball throwing game**

### **Screenshots of the game are available on request**

Celebrity chef Gordon Ramsey is the first star in an exciting new free virtual snowball throwing game that's sweeping the internet.

He's locked in a three-way snowball fight with wife Tana and self-proclaimed "professional mistress" Sarah Symonds, on [MyXmasChallenge.com](http://MyXmasChallenge.com).

Anyone can upload photos of themselves to the game and play against friends anywhere in the world.

It's the latest free internet-based game from Glasgow games development company [T-Enterprise](http://T-Enterprise).

Managing director Sadia Chishti said: "MyXmasChallenge.com is fantastic free fun and a great way to waste time in the office in December.

"You upload photos of people, pets or celebrities to be the virtual characters' heads, and then issue a challenge to friends anywhere in the world by email.

"So you literally get to be a part of the game and throw virtual snowballs at your friends, but without getting cold or wet."

In the game you have to throw as many snowballs as you can in the time limit.

You have a power gauge to help you build the most powerful snowballs and then throw them with the most force.

T-Enterprise employs six people and works with businesses across the UK.

In the last few months it has been featured in hundreds of media outlets across the world for its weekly games.

One recent game helped lorry drivers get their revenge on Jeremy Clarkson for insensitive comments.

In another, players had to help Gordon Brown shred sensitive data before the government lost it again.

You can sign up for the free games for yourself at [www.t-enterprise.co.uk/corporate-technology/fab-newsletter.aspx](http://www.t-enterprise.co.uk/corporate-technology/fab-newsletter.aspx).

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### **NOTES TO EDITORS**

- For any further information please contact Paul Green on 08452 303049 or email [press@publicityheaven.com](mailto:press@publicityheaven.com)
- A company factfile and images are available at [www.t-enterprise.co.uk/press](http://www.t-enterprise.co.uk/press)
- Screen shots are available