

PRESS RELEASE

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## **The Name's Fry, Stephen Fry: Fry Becomes Bond In A New Viral Game**

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### **Screenshots of the game are available on request**

The renowned Glasgow based games design and development company, T-Enterprise, is pleased to announce the release of a brand new and immensely fun viral based on a topical issue. This time Stephen Fry's illegal download of Hugh Laurie show *House* has provided the inspiration.

*Quantum Of Torrents* features the highly intelligent but loosed lipped pirate, aka Stephen Fry, under attack from the police as he tries to pick up illegal copies of the hit US show *House*. Driving Fry's iconic black cab, you have to avoid the law at all costs. You can shoot them to get them off your trail... with dictionaries!

The game keeps dropping copies of the show on the ground in front of you and it is your responsibility to make sure that you pick up all the evidence of your crime or face the wrath of the long arm of the law. Use your dictionaries to keep them at bay because letting them get too close may end your pirating ways for good.

This is the latest free viral game released by T-Enterprise and can be found at <http://www.t-enterprise.co.uk/stephenfry>

T-Enterprise's Managing Director Sadia Chishti was very pleasantly surprised to hear about Fry's illegal activity.

"When I heard about Stephen Fry's admission of guilt about downloading illegally at the iTunes Festival I could not believe it! Especially not given the fact he was supposed to be speaking out about piracy in the industry!"

"So he had downloaded the rest of the series legally but it seems that there is always the temptation to take the easy route. At least he has admitted it and not gone down the hypocritical one. What a refreshing change..."

The game is completely free so all you have to do is drive the cab using the arrow buttons and pick up as many copies of the series as possible, thus accumulating points. Use the arrow buttons to throw dictionaries at the police as you go because every one you miss will put a strike against you. Three strikes and you lose.

After making his announcement, Fry updated his Twitter status so it read "Hope I'm not misunderstood. Such a pity if I get misrepresented as a 'help yourself and be a pirate' advocate ..." Ironically, within 24 hours of reading that story, with our tongues firmly in cheek, that is just what we did.

T-Enterprise employs six people and works with businesses in a range of industries across the UK.

The company sends out free topical viral games every week, based on events in the news.

One of the most recent featured Big Brother 10's Sree, whom players had to reject a little better than fellow housemate Noirin had been doing in the house.

You can sign up to receive news and links to the latest free game releases at [www.t-enterprise.co.uk/corporate-technology/fabnewsletter.aspx](http://www.t-enterprise.co.uk/corporate-technology/fabnewsletter.aspx).

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#### **NOTES TO EDITORS**

- For any further information please contact Zarrar Chishti on 0141 771 9888 or email [zarrar@t-enterprise.co.uk](mailto:zarrar@t-enterprise.co.uk)
- A company fact file and images are available at [www.t-enterprise.co.uk/press](http://www.t-enterprise.co.uk/press)
- Screen shots are available